

CCC Foundation Scholarships

2.0 GPA & 6+ credits

Friday, March 16, 2018

1 App.

2017 Scholarship Data



- 662 – Students Submitted an Application
- 545 – Students with Completed Applications (662 submitted-117 incomplete)
- 342 – Scholarships Awarded
- 251 – Students Awarded Scholarships
- 46% - of Complete Applications were awarded a Scholarship(s)
- \$594,442 – Amount Awarded to Students
- \$2,368.29 – Average Award per Student

2018 Application Changes Letters of Recommendation - Optional

In 2017:
662 submitted an application
117 applications were incomplete



2018 Application Changes Essay

General Essay:

- Specific educational plans
- Career goals and why
- What inspires you to achieve such goals

Optional Essay Question:

What have you done for your community and why?



New Deadline: April 12th

Communication Plan - Students

- "It's a Million Reasons to Apply!"
- Student email
 - MyLackawanna portal
 - Flyers
 - Table tents
 - Reader boards



Communication Plan - Faculty and Staff

- CCC:
- CCC This Week
 - Student Services Info
 - Counselor Appointment Charts
- District High Schools:
- High school boundaries email
 - Full scholarships brochures delivered
 - Admissions team on visits



Communication Plan - Class Visits

- FYE classes
- Welding classes
- GED
- ESL



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Essay

General Essay:

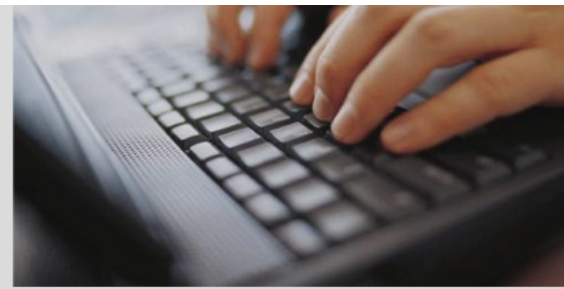
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Communication Plan - Class Visits

2018 Application Changes

Scholarship Evaluation

- Application
- Rubric
- Committee Decisions



Communication Plan - Students

"Half a Million Reasons to Apply"

- Student email
- Myclackamas portal
- Posters
- Table tents
- Reader boards



Scholarships!
HALF A MILLION REASONS TO APPLY

CCC gives out **more than \$500,000** each year to local students like you, and you don't need a perfect GPA to qualify! Save money on your education. Apply for CCC scholarships at www.clackamas.edu/scholarships by **April 12**.

 **Clackamas**
Community College

For more information call 503-594-6082 or email scholarships@clackamas.edu.

The poster features a large yellow money bag with a blue dollar sign on it, set against a dark blue background.

Communication Plan - Faculty and Staff

CCC:

- CCC This Week
- Student Services Info
- E-mail to all Department Chairs

District High Schools:

- High school counselors email
- Scholarships bookmarks delivered
- Admissions Team HS visits



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